

Bogus Tire Retreaders Prepare to Reap Harvest in Cleveland Field

LEGAL STEP MAY BE NECESSARY TO PROTECT PUBLIC

Automobile Clubs and Better Business Bureaus in Leading Cities Are Now Ferreting Out Reclaimed Rubber Racketeers.

ALONG with mosquitoes and other summer pestilence, there comes this year another creature of prey—the "gyp-tire retreader."

Exposed and put in partial flight in New York, Chicago, Pittsburgh and Kansas City by searching investigations by the National Better Business Bureau, the bogus tire retreader now is preparing to enter pastures which appear more green.

It is not at all unlikely that he will overlook the big lucrative field of Greater Cleveland and Cuyahoga County.

Indeed, according to reports received a few days ago by the investigation department of the Cleveland Automobile Club, this latest creation in the broadening realm of "racketeers" already has invaded the Fifth City for the purpose of "looking over the city" preparatory to establishing Cleveland offices.

These reports now are being investigated by the automobile club's legal and inspection departments.

"Any effort of the tire-retreading 'gyp' to invade the local field will be strenuously opposed by the Cleveland Automobile Club," Fred H. Caley, club secretary, said yesterday.

"Legal action, if necessary, will be resorted to to prevent this type of 'gyp' from reaping the usual golden harvest at the expense of local motorists," Caley added.

Tons of reclaimed rubber ranging all the way from worn out hot water bottles to discarded garden hose and automobile tires are used by the "gyp" tire retreaders every month in the metropolitan area of New York City alone to rejuvenate old casings so that they may be sold as "first quality" tires, according to information received through the National Better Business Bureau.

While honest tire retreading has in the opinion of the Automobile Club, a well earned and legitimate place in America's industry, the "gyps" who prey upon the common desire to get "something for nothing," have been quick to rush in and offer "bargains" in the form of these retreaded tires.

According to the investigators, these tires are not only a menace to life, but the manner in which they are sold as new tires constitutes a gigantic fraud upon the public and also works serious damage to the reputation of legitimate manufacturers.

National Better Business Bureau investigators found "gyp" retreading going on in obscure factories in various parts of metropolitan New York. The location of some of these

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SOLD AT THE HOME OF THE RUBBER NECK MAN

Motor Vehicles Are Popular With Ohio and Texas Farmers

With the single exception of Texas, Ohio leads the states of the Union in the number of motor vehicles in use on farms. This fact comes to light in a statistical compilation by the Cleveland Automobile Club showing farm automotive equipment throughout the nation.

In Ohio, according to the automobile club's check, 243,676 motor vehicles are in use on farms. Of this number, 208,481 are passenger cars, while the balance of 25,195 are motor trucks.

Texas, the only state outranking Ohio in the number of farm-used motor vehicles, has 313,504 motor vehicles on its farms. Of this number 288,211 are passenger cars, while the balance of 25,293 are motor trucks.

WAR MINISTER HANDS OUT A FEW CADILLACS

Mexican Generals Rewarded for Halting Rebels, Distributor Says.

In appreciation of the suppression of the last Gomez-Serrona revolution in Mexico, the Mexican minister of war has recently made presents of Cadillac cars to the majority of the commanding generals in the campaign against the rebels, according to a letter just received from the distributor at Mexico City.

Cadillac cars are also mentioned in the letter states, by the president of the republic, the secretary of the president, the minister of finance, secretary of agriculture, secretary of communications, secretary of war, secretary of education and secretary of foreign relations, also by the governor of the federal district, chief of police of the federal district, national director of the Post Office Department, chief magistrate of the Supreme Court, and many others.

The minister in his complete list, including one cabinet minister, the Cadillac is used 100 per cent. by the government as an official car.

It is interesting all other cars in its price field there a total of nearly four to one, and Gen. Obregon, an outright candidate for the presidency, has recently been presented with a Cadillac by his admirers.

NEW WASH CARS ARRIVE IN CITY

Models Will Be Displayed by Reeke-Nash Co. Thursday.

That the traditional business uncertainty of a presidential election year has failed to impress leaders of the automobile industry or to affect the vast preparations for expansion in 1928 and 1929 became apparent when officials of the Nash Motors Co. consented to partially reveal their plans for the introduction on Thurs-

WOMEN MOTORISTS TOUR CITY SHOPS

Cleveland Stores Display Novel Apparel and Smart Luggage.

MANY LAWRENCE MOTOR togs and motor accessories are becoming a fascinating consideration with all would-be wanderers of the open road. Nowadays, one can scarcely start upon a vacation jaunt without the modern approved send-off of smart luggage, suitable and natty apparel, and complete comfort equipment. City stores are offering countless innovations along this line for inspection of the driving public.

Take, for instance, the new motor trunk to be found in one of the up-to-date downtown luggage shops—a perfect gem for convenience. Compact and slim, it clamps upright upon the running-board and comes equipped with a water and dust proof zipper cover. The iron fastener on the running-board, which is also included in the equipment, slips into the bottom of the trunk and holds it immovably in place, regardless of the swaying of the car when in motion.

This fastener can be unclamped with one movement of the hand and can be locked when fastened. The trunk itself is little larger than a large suitcase and can be procured in any one of a variety of colors and materials. It is moderate

TEXAS TOURIST CAMPS READY

Visitors to Democratic Convention Protected.

(Plain Dealer Special). HOUSTON, Tex., June 18.—Tourist camps have been remodeled and enlarged and special auto havens are provided on city property to care for the influx of motorists at the time of the Democratic national convention, according to the report of R. E. Jordan, chairman of the tourist and camping committee.

"All camps are remarkably modern, boasting electric lights, paved streets and all conveniences," says the report. "All the camps are approved by the City Health Department and are absolutely free from disagreeable elements."

Two of the parks listed in the report are on city property. One of them, Hermann Park, has been cleaned up and placed in fine order by C. L. Brock, city park commissioner, and today is ready to take care of 400 cars. The other, Memorial Park, located on the highway leading from Dallas and points east, can house 2,000 automobiles. Both of these camps are free to the traveling public.

priced, a wardrobe, and has a washable tapestry lining. It weighs 22 pounds empty and 44 pounds when full, and holds an "unbelievable" amount of clothing.

Another intriguing innovation is the poncho mattress for the motorist who camps. This mattress is about three inches thick and as wide as the average sized cot. It has a pillow attachment at one end and the whole rolls up and fastens neatly, poncho-fashion. This mattress fits

truly upon a cot or can be placed upon the ground. A waterproof leather cover protects the sleeper from the dampness of the ground, in the latter case.

Unbreakable thermos jugs of all types and tin-lined picnic baskets are indispensable commodities to the camper. These new jugs come in all sizes for beverages and can be secured in short squat sizes with wide mouths, for salads or desserts.

The lined picnic baskets are made in wood, wicker, split bamboo and rattan, have a compartment for ice and are so roomy, that they are as good as a small refrigerator. A thin felt padding between the inside lining and the outer basket doubly insures the frigid atmosphere within. Ice in the basket compartment is guaranteed to last for twelve hours.

Clothes are ever an entrancing subject to the ladies and women drivers will find inevitable temptation lurking in the display of motor togs in downtown stores.

Charming, indeed, and very practical are the new long chambray coats, just in from New York and Paris. They are belted and tailored and quite "crunchy" and are of a lovely fawn color. They are light in weight and yet supply the necessary warmth for cool evenings.

When they sell, they sell evenly, which is a great consolation on a dusty road, and what is still better, they can be washed with impunity! Worn over a knitted frock and topped by a soft felt hat of the same shade, they are very smart.

Equally attractive and chic are the new bright-hued wool coats, knitted by women in Hungary, now on display. These, too, are long and light and warm, and permit great freedom of arm movement in driving. They do not wrinkle and they come in charming combinations of vivid colors.

Plain knitted coats with wide kid belts and two-piece knitted jumpers are also very fashionable and convenient for the lady tourist.

OLD NORTH STATE CROSSED IN DAY

North Carolina Motorist Can Make 587-Mile Dawn to Dusk Trip.

Crossing the state of North Carolina between dawn and dusk in a small four-wheeled vehicle is a feat that would have stirred the imaginative mind of Jules Verne. Yet, although this 587-mile journey is not commonly made in one day, it can be done in comfort over the old North State's improved roads.

Contrast this with the travel time required in bygone days when bewildered gentlemen and hood-kirted ladies could only stand the strain of journeying a score of miles daily in awkward vehicles bumping over cow paths. And those later days when a 50-mile trip from home to visit relatives would bring the whole family out for teary goodbys.

The North Carolina of today, with a population of 2,897,000, ranks eighth in the mileage of hard surfaced roads which includes 2,026 miles of concrete.

In the 12-year period from 1914 to 1926 the value of this state's output increased 263 per cent. against an average national growth of 138 per cent.

North Carolina roads are self-sustaining. Last year the gasoline tax and automobile licenses brought in almost double the amount needed to pay the interest on sinking fund of the bonds. Bonds outstanding in that state total almost \$115,000,000. Consequently the well planned high-

